

# #UNITEDWEACT #WIRSPIELENZUSAMMEN

#spreadtogetherness #spreadjoy #spreadcourage

Dear actresses and actors,

We are thinking of you! We want to use this turbulent time together and constructively to get to know you better and help all of us to master this situation together.

Therefore, together with Castupload, we launched the **#UNITEDWEACT** campaign. We want to face our worries and fears together, positively with all our strength.

## About #UNITEDWEACT

Record a selftape/video covering ONE of the following three topics #spreadcourage, #spreadtogetherness and #spreadjoy and upload it to Castupload. Anything that is creative and positive and comes from your heart is allowed.

One topic per participant / 30 seconds per selftape / landscape format.

### Follow the three steps below:

**STEP 1** – Choose one of the following three topics:

**#spreadcourage**– motivate and inspire!

Tell us what is currently motivating you and others.

**#spreadtogetherness**– help and unite!

Tell us what cohesion and togetherness means for you

**#spreadjoy**– entertain and delight!

Show us your joy in playing and your humor. No matter whether dialogue or monologue, silent or musically accompanied - we are excited ...

**STEP 2** – your implementation:

Think about what you want to show us on the chosen topic - with the thought "How do we create community and courage in the Corona Isolation?".

Record your interpretation of the topic with your smartphone (in landscape format) or your webcam. Try to make it 30 seconds. Only one video can be submitted per person.

**STEP 3** – upload and share your video:

Upload the video via Castupload. Unfortunately, we cannot review videos that are not submitted via Castupload.

When uploading, be sure to specify the respective #HASHTAG of your topic.

You are also welcome to share your video on your social media channels. Always use the hashtag #UNITEDWEACT and the respective #HASHTAG of your topic

For example: #WIRSPIELENZUSAMMEN , #UNITEDWEACT , #CASTUPLOAD , #spreadcourage

We are looking forward to your videos and will give feedback on all of them. Please be patient in case it takes us a while.

In the coming time, we will also motivate other national and international casting directors to organize this campaign with us and you - always under the motto #UNITEDWEACT.

**LET'S TAKE THE COURAGE AND COMMITMENT OF OUR COMMUNITY OUT TO THE WORLD!**

We will cut and publish individual clips from a selection of the videos (if you agree).

**We wish you all courage, strength and health**

Anja, Simone and Suse

**Upload specifications:**

When uploading you will be asked which topic you have chosen. Be sure to include only the #HASHTAG of the topic.

You can also agree there that we can publish your video. You do not have to, if it is only for us, that is great as well.

You also get a little space at the upload to describe your project - but only 200 characters (we want to be able to see all submissions).

**Technical requirements:**

In any case, make sure that you have no background noise, good sound and enough light ... try to make it no longer than 30 seconds. record in LANDSCAPE and best in mp4.

**If you have questions:**

Please understand that we want to focus on watching and discussing your videos. Everything that is to know about the subject you find here. If you have any questions, please do not call directly. If you have technical questions, a friend can help you by phone.

Please note that we can only review videos submitted via Castupload, as we will view them together with all of the Casting Directors who will be involved. Therefore, we cannot consider videos that you send to us externally, for example by email or WeTransfer.

**Spread the word:**

You have friends that are actresses or actors and you believe that they should participate? Just tell them to register with Castupload ([www.castupload.com](http://www.castupload.com) – it's a free international actor database, no costs attached). After registering they will see the casting call and can participate.

Use the #HASHTAGS **#UNITEDWEACT** and #spreadjoy, #spreadtogetherness, #spreadcourage as well as @CASTUPLOAD or #CASTUPLOAD when sharing your video on social media.

Also – feel free to use the German #HASHTAGS **#WIRSPIELENZUSAMMEN** and #machtmüt, #machtmit, #machtspass.